

# Bathroom Design Options



With Custom & Express the BDS designer will collaborate directly with the client.

BDS team won't interact w/ your client.

## Custom Design - \$699/bath

- Bathrooms of any size
- **Personalized, customized design solutions including:**
  - Custom floor plan design
  - 2 customized mood boards
  - **2-3 photorealistic renderings**
- **3 Zoom meetings** with the client.
- **Time to complete: 3-4 weeks**

## Express Design - \$299/bath

- Bathrooms of any size
- **"Curated" design session including:**
  - **No changes to floor plan layout**
  - Review selections of products & mood boards from pre-service style survey.
  - **Renderings are not included\*\*\***
- **1 Zoom meeting** with the client.
- **Time to complete: 1-2 weeks**

\*\*\*Option to purchase renderings for \$299

## Renderings Only- \$299/bath

- Bathrooms of any size
- **Store associates provides final bathroom design.** Store provides:
  - Final floor plan
  - Photographs of current space
  - Product & materials specs
- **1 Zoom meeting** with store associate to finalize project details.
- **Time to complete: 1 week**

# Secondary Add-On Services

	Custom - \$699	Express - \$299	Renderings - \$299
Zoom Meetings	3 Zoom Meetings	1 Zoom Meetings	1 Meeting with Store Associate Only
Product Recommendations	●	●	
Floor Plan: Custom Layout	●		
Floor Plan: Stays the Same	●	●	
2 Mood Boards	●	●	
Renderings Included	●	Add-on \$299 Renderings	●
Optional Secondary Services***			
Render 2 <sup>nd</sup> Mood Board \$199 Secondary Service	●	●	●
VR Experience \$99 Secondary Service	●	●	●
Walk-Through Experience \$599 Secondary Service	●	●	●

\*\*\*secondary services may be purchased only if a design service is inclusive of renderings.



# Who works with BDS?

## Who is a typical BDS client?

### **Homeowners** who:

- Have never worked with a designer before.
- Need flexibility in scheduling design meetings.
- Need a visual to help them feel confident in their selections.
- Couples trying to blend their individual styles.

### **Contractors or designers** who:

- Don't have time to focus on the bathroom.
- Excel in the rest of the home, but maybe not in the bathroom.
- Want renderings to enhance their presentations.
- Want a silent design partner to lean into as a second opinion.



# The Credit

---

## Give credit where credit is due!!!

### **BDS offers a credit for the total amount of the design service fee.**

What qualifies for the credit?

- Client must place a product order with a minimum order total of \$7000.
- The qualifying products include: Kohler, Kallista, Robern, Sterling and Ann Sacks
- The design and sales process stay the same.
- Invoice for product order must be submitted no later than 90 days after the completion of the design service.

(Invoice submitted to [services@kohler.com](mailto:services@kohler.com))

